



The Horse Report



Published by Cobaki Enterprises - www.thehorsereport.com - Ph 07 5590 9721 - Email: cobakibob@bigpond.com

FREE BI-MONTHLY

2015 Price List All Prices are GST inclusive

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Advert size	In Print	NEW		Advert Dimmensions
		Online only		
Full page (colour)	\$550	\$150		190mm wide x 260mm high
Full page (B&W)	\$500	-		190mm wide x 260mm high
2/3 page (colour)	\$486	\$120		190mm wide x 170mm high
2/3 page (B&W)	\$385	-		190mm wide x 170mm high
1/2 page (colour)	\$420	\$100		190mm wide x 130mm high
1/2 page (B&W)	\$280	-		190mm wide x 130mm high
1/3 page (colour)	\$357	\$80		190mm wide x 85mm high
1/3 page (B&W)	\$220	-		190mm wide x 85mm high
1/4 page (colour)	\$240	\$60		94mm wide x 130mm high
1/4 page (B&W)	\$175	-		94mm wide x 130mm high
1/8 page (colour)	\$150	\$40		94mm wide x 65mm high
1/8 page (B&W)	\$110	-		94mm wide x 65mm high
Service Directory	\$60	\$25		63mm wide x 39mm high
Business Cards	\$100	\$40		63mm wide x 39mm high
1/3 page on front cover	\$450	-		88mm wide x 50mm high

Trades & Services listings \$44 per 6 mths - \$77 per 12months
Web site listings \$44 per 6 mths - \$77 per 12months

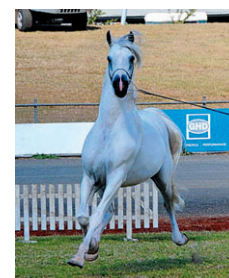
Classifieds \$2.75 per line PAID IN ADVANCE
Boxed classified 45x 40 mm
or 45x50mm \$25 or \$35
Budget advert 30mm x 90mm \$45

Upcoming Advertising Deadlines

FEBRUARY 2015 ISSUE - Deadline - Jan 30th
APRIL 2015 ISSUE - Deadline - March 23rd
JUNE 2015 ISSUE - Deadline - May 21st
AUGUST 2015 ISSUE - Deadline - July 23rd
OCTOBER 2015 ISSUE - Deadline - Sept 23rd
DECEMBER 2015 ISSUE - Deadline - Nov 23rd

"GREAT DISCOUNTS FOR BOOKING MULTIPLE PAGES"

PRICES - COLOUR 2 pages - \$1,000 B&W - \$800
3 pages- \$1,300 - \$1,000
4 pages - \$1,600 - \$1,200



Advertise in Print and you receive free advertising in the monthly online extra

Discounts
save up to 20%
Book for 6 issues save 10%
Pay before deadline save 10%

